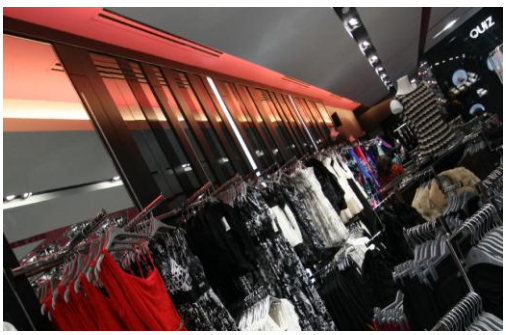
Archer Electrical

CASE STUDY/RETAIL/ 021 AUG 10

CLIENT:	QUIZ
LOCATION:	St David's Centre, Cardiff
DESCRIPTION:	Full Electrical Installation
DATE:	August 2010

Quiz is a dynamic fast fashion retail group that focuses on delivering catwalk style looks and all the latest trends at value for money prices, their target audience is the fashion conscious 15-35 women's wear market. Quiz is rapidly growing into a nationwide retailer with 70 stores.

We installed an innovative lighting scheme for quiz creating an "shop open" feel, visible and attractive from outside, creating a welcoming entrance as well as highlighting the interior spaces. Gimbal mini luminaires were installed to the trimless recessed lighting trough, in addition to slimline overlapping concealed fluorescent installed to the plasterboard lighting slots. Feature lighting was created in the form of Paulo Coelho globe collection pendants.



Testimonial:
What the client said:

"We appointed Archer Electrical to undertake the Electrical work for a new Quiz store within the St David's Centre, Cardiff. The scheme went very well and the lighting looked stunning. We found Archers to be a very competent and friendly company to work with. Their standards of workmanship are to be commended and the project was handed over on time and to budget. I would certainly recommend them"

Simon Veal
Contracts Manager Garenne Shopfitting

QUIZ

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