



Archer Electrical

CASE STUDY/RETAIL/ 016 FEB 2010

CLIENT: PULP  
LOCATION: Milton Keynes  
DESCRIPTION: Full Electrical Installation  
DATE: February 2010

Pulp, the youth fashion brand that sells a range of music inspired clothing, music and gifts, has opened its latest store in Milton Keynes - its fifth UK store.

Archer Electrical carried out the electrical installation in conjunction with the shop fit; the project ran extremely well and was completed, ready for opening, in record time.

Testimonial:  
What the client said:

*Pulp Director said: "We have worked closely with our installers to refine our store design. We worked to very tight timescales, reducing the fit out programme to the bare minimum and demanding miracles from our contractors.*

*We had the store open and trading within five days of legal completion - an unbelievable feat and a record for us. The end result is superb. We are delighted with the partnership, and are already planning further 2010 openings."*

