



Archer Electrical

CASE STUDY/RETAIL/ 002 SEPT 09

CLIENT: MIU MIU – PRADA GROUP
LOCATION: Sloane Street, London
DESCRIPTION: Full Electrical Installation
DATE: September 2009

Archer Electrical carried out the full design and Installation for Miu Miu high fashion brand store in London's prestigious Sloane Street, this second smaller store followed the launching of Mui Mui's flagship store in New Bond Street. This design and build project was completed within four weeks and included the design, manufacture and installation of a sophisticated Building Management System affording touch screen or through the internet, control of the electrical system, any faults which may occur are displayed on the touch screen and web pages.

Miu Miu brand is the diffusion line from the Prada Fashion House, begun in 1992, and headed by Miuccia Prada. 'Miu Miu' is Miuccia Prada's nickname, for which she chose to name the more affordable collection.

We look forward to shortly working with this client again for their new Prada Store to be opened in Bicester Shopping Village.

"It was extremely rewarding to fully achieve the clients Building Management System concept in our design, manufacture and installation of this 'state of the art' BMS control...."

Simon Rogers
Archer Electrical Design Engineer



PRADA MIU MIU